

Made to be Mystro.

mystro

Your product. Powered by private agents.

The essentials for representing Mystro clearly and consistently. For teams, partners, press, and the products built on our platform.

01 Logos 02 Color and type 03 Social artwork

Version 1.0 / September 2026

Give the mark room.



Clear space: leave at least the height of the lowercase m around the wordmark or compact mark.

Choose the right version.

Jade or ink on light surfaces. Ivory on dark surfaces. Use the compact m for avatars and small placements.

120 px

Minimum wordmark width

24 px

Minimum compact mark width

Keep the original proportions and colors. Do not stretch, rotate, add shadows, outline, rebuild the lettering, or place it over a busy background.

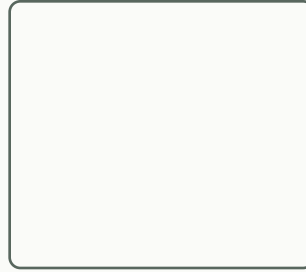
Warm. Clear. Practical.



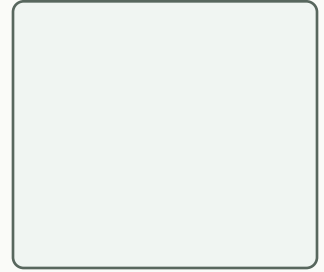
Jade
#1B6B4A



Ink
#153D2E



Ivory
#FAFBF8



Mist
#F0F5F2

Space Grotesk

Our primary typeface. Medium for headlines; regular for body text. JetBrains Mono supports short labels and technical details.

Make useful things feel simple.

Write with clarity and confidence. Lead with what a builder enables for their customers. Prefer concrete actions over AI jargon.

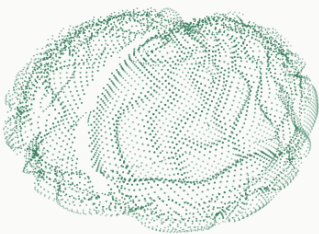
Use a 4 px spacing rhythm and 4-8 px corners. Keep layouts generous and reading surfaces clear. Particle artwork supports the message.

Ready for your next post.

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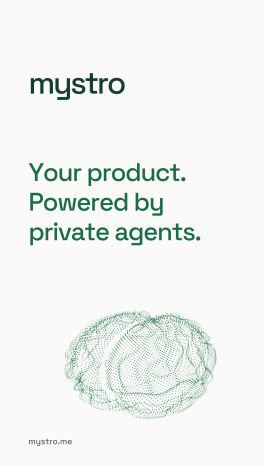
mystro.me



X header / 1500 x 500



Instagram / 1080 x 1080



Story / 1080 x 1920

Use the supplied PNGs for uploading and SVGs for scaling. Always check the final platform crop; profile pictures and controls can overlap artwork.

Use these assets when referring to Mystro. Keep marks intact and do not imply an endorsement or partnership that does not exist. Questions: support@mystro.me